Naomi Infeld | She/Her

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Connecticut (open to relocation)

SUMMARY

Communications professional with experience in press and digital for the public sector, including at the Human Rights Campaign. Skilled in strategic messaging, AP Style, digital planning, and explaining complex topics. Recent Syracuse honors graduate with dual majors in International Relations and Public Relations.

EDUCATION

Syracuse University — Bachelor of Arts — May 2026
Majors: International Relations and Public Relations
Concentrations: Cultures, Identities, and Citizenship, and Europe
GPA: 3.72 (4.0 grading scale), Magna Cum Laude
Honors: Renée Crown University Honors Program; Sigma Iota Rho; International Relations Distinction Program

WORK EXPERIENCE

Human Rights Campaign: Communications and Digital Intern — June 2025-August 2025
- Assisted in the creation of press releases, quotes, and talking points for HRC principals and staff in projects such as the American Dreams Tour (launched 7/28/2025)
- Created evergreen copy and graphic design materials for Instagram, TikTok, Facebook, and Bluesky.
- Drafted internal briefing materials and provided support for rally setup, including on-the-ground rapid response to Supreme Court decisions.
- Cleaned and distributed press lists through Cision & sent out daily news clips via Meltwater.

Voters of Tomorrow: Rapid Response Coordinator — August 2022-December 2024
- Led check-ins and meetings to coordinate communications responses on issues impacting the youth vote to distribute to partners, including messaging being presented at the 2024 DNC.
- Staffed text banks and phone banks for Get Out The Vote outreach, helping the organization achieve over 31,000,000 direct voter contacts in the 2024 election cycle.
- Researched current events with coworkers for weekly and topic-specific messaging guides and press lists, helping the organization gain media coverage on issues such as student loans.
- Drafted rapid-response social media content and evergreen issue-specific posts for events, such as LGBTQ+ equality and gun violence.

Jewish Democratic Council of America: Communications Intern — June 2023-August 2023
- Assisted the communications team with day-to-day operations, including daily social media posts on Instagram, Threads, and Twitter to improve advocacy and outreach.
- Created a social media plan to attract young voters on organizational platforms and created an introductory strategic plan for new organizational social media profiles on Threads and TikTok, which led to organizational success and growth.
- Performed outreach and prepared materials for advocacy efforts on campaigns and congressional office visits.

SKILLS

Languages: English (Native), French (Conversational)
Content & Media: AP Style, Press Release Writing, Message Development, Media Relations, Stakeholder Engagement
Digital & Social: Facebook, Instagram, TikTok, Bluesky, Content Creation, Campaign Management, Analytics Reporting
Tools & Platforms: Adobe Creative Suite, Canva, Meltwater, Cision, Constant Contact, Brandwatch, Microsoft Office Suite