

Naomi Infeld

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EXPERIENCE

Human Rights Campaign | *Communications and Digital Intern* | Washington, D.C. June 2025 - August 2025

- Assist in the creation of press releases, quotes, and talking points for HRC principals and staff in projects such as the American Dreams Tour (launched 7/28/2025.)
- Create evergreen copy and graphic design materials for Instagram, TikTok, Facebook, and Bluesky.
- Assist with internal briefing materials and set up for rallies such as the rapid response for the Supreme Court decision in *Skrametti v. U.S.*
- Clean and distribute press lists through Cision.
- Send out daily news clips to inform the organization of happenings through Meltwater.

Voters of Tomorrow | *Rapid Response Coordinator* | Remote August 2022 - December 2024

- Staffed text banks and phone banks for Get Out The Vote outreach, helping the organization achieve over 31,000,000 direct voter contacts in the 2024 election cycle.
- Led check-ins and meetings to coordinate communications responses on major political issues to distribute to partners, including direct messaging on contacting youth voters.
- Researched current events with coworkers for weekly and topic-specific messaging guides and press lists.

Jewish Democratic Council of America | *Communications Intern* | Washington, D.C. June 2023 - August 2023

- Assisted the communications team with day-to-day operations, including daily social media posts on Instagram, Threads, and Twitter to improve advocacy and outreach.
- Created a social media plan to attract young voters on organization platforms and created an introductory strategic plan for new organizational social media profiles on Threads and TikTok.
- Performed outreach and prepared materials for advocacy efforts on campaigns and congressional office visits.

National Association of LGBTQ+ Journalists | *Communications Director* | Syracuse, NY August 2023 - May 2024

- Created and posted graphics for events promoting the organization's efforts to increase diversity in journalism.
- Helped leadership with internal and external communication

EDUCATION

Syracuse University, Maxwell School & Newhouse School Syracuse, NY

B.A., International Relations and Public Relations May 2026

- Concentrations in Europe and Cultures, Identities, and Citizenship
- International Relations Distinction Program; Renée Crown Honors Program
- Relevant coursework: Ethics of Advocacy, Political Conflict, Politics of the European Union, Public Relations Research, Multimedia Storytelling. Senior Capstone on EU Policy.
- Activities: Syracuse University Marching Band, Syracuse Abroad Global Ambassador

SKILLS

- AP Style, Microsoft Word and PowerPoint
- Adobe InDesign, Illustrator, Premiere Pro, and Canva
- Social Media Management on Instagram, Twitter, and Bluesky.
- Meltwater and Cision